



Sarasota County Communications

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Sarasota County launches weekly news program

“Sarasota County Weekly,” a Sarasota County news program, will debut at 7:30 p.m. Friday, March 5, on Comcast 19 and Verizon 32, with new segments running at the same time each week.

The program also will be streamed on the Sarasota County Web site at www.scgov.net. The program will re-broadcast weekend mornings at 7 a.m., Saturday at 6 p.m., Tuesday at 10 p.m. and Wednesday at 8:20 a.m.

“Sarasota County Weekly” expands the county’s TV programming by offering more community news and information. Sarasota County also has begun airing “Sarasota Business Today,” which focuses on local businesses and their successes. “Sarasota County Weekly” will complement the business show by highlighting stories about positive events and news throughout the county.

Segments will focus on education, the environment, and different aspects of our arts, culture and recreational activities. Features will include health tips, information on neighborhoods and community events, and legislative updates.

Ray Collins, former FOX 13 reporter and anchor, will host the program. Bruce Asbury, former SNN6 News reporter, will contribute stories. North Port, Sarasota, Venice and the Town of Longboat Key will all provide content, along with other community partners.

In the inaugural broadcast, “Sarasota County Weekly” reunites an off-duty firefighter with the injured dog he helped save, profiles senior swimmers at the 2010 Senior Games and plays ball with the Baltimore Orioles at Little League opening day.

For additional information, contact the Sarasota County Call Center at 941-861-5000 and ask about “Sarasota County Weekly” or visit the Sarasota County Web site at www.scgov.net.