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## **Sarasota County wins Silver Addy award for Post-Disaster program**

Sarasota County has won a Silver Addy award from the Suncoast division of the American Advertising Foundation for the design of a Post-Disaster Redevelopment logo. The logo will be used on Sarasota County materials for its post-disaster redevelopment program. The logo also has been adopted by Florida for use statewide on related programs.

In addition to the primary program logo, variations of the logo were created for housing, business, infrastructure, and environment sectors. The logo was designed by Kate Harrison in the Sarasota County Communications Department.

Sarasota County is one of four Florida counties piloting Post-Disaster Redevelopment plans, including Hillsborough, Polk and Manatee counties. The program was launched following the hurricane seasons of 2004 and 2005 to prepare Florida communities for the challenge of rebuilding after a disaster. Florida requires all coastal counties and communities to produce a Post-Disaster Redevelopment Plan and pilot projects that create a best practices guide.

The Sarasota County Post-Disaster Redevelopment site is at [www.scgov.net/pdrp](http://www.scgov.net/pdrp). For more information on the program, contact the Sarasota County Call Center at 941-861-5000 and ask about the Post-Disaster Redevelopment Program.

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